

FUNDRAISING & TEAMBUILDING TIPS

TOGETHER, WE CAN RAISE AWARENESS OF FAMILY HOMELESSNESS AND THE SUCCESSFUL MODEL OPERATED BY FAMILY PROMISE.



1. THINK ABOUT YOUR SPHERE OF INFLUENCE

WHO DO YOU KNOW THAT MIGHT BE INTERESTED IN SUPPORTING A GOOD CAUSE? FRIENDS, FAMILY, CO-WORKERS, COLLEAGUES?



2. CALL OR EMAIL YOUR FRIENDS, FAMILY, ETC.!

(VIEW SAMPLE EMAIL LINK ON WEBPAGE)



3. CREATE YOUR PERSONAL FUNDRAISING PAGE!

WHAT WAS YOUR MOST MEMORABLE VOLUNTEER EXPERIENCE?

WHY IS ENDING FAMILY HOMELESSNESS IMPORTANT?

HOW HAVE YOU SEEN FAMILY PROMISE® NNCC TRANSFORM THE LIVES OF CHILDREN AND FAMILIES.

YOUR PERSONAL FUNDRAISING PAGE IS YOUR CHANCE TO SHOWCASE WHY YOU CARE ABOUT AND SUPPORT FAMILY PROMISE!



4. SHARE YOUR PAGE ON SOCIAL MEDIA!

SHARE THE LINK TO YOUR PERSONAL PAGE ALONG WITH A SHORT PERSONAL ANECDOTE ABOUT WHY YOU SUPPORT FAMILY PROMISE® NNCC.



5. SET AN EXAMPLE BY DONATING TO YOUR OWN FUNDRAISING PAGE.

A SMALL DONATION IS ENOUGH TO SHOW THAT YOU'RE PERSONALLY COMMITTED TO THIS EVENT AND THE MISSION OF FAMILY PROMISE® NNCC



6. DON'T FORGET ABOUT THE PERKS

INCENTIVES CAN OFTEN BE A POWERFUL TOOL FOR FIRST-TIME DONORS DONATE OR RAISE JUST \$30 TO GET THIS YEAR'S WALK T-SHIRT.

DONORS MUST REGISTER AS A WALKER AND DONATE TO THEIR OWN PERSONAL FUNDRAISING PAGE.

FOR EVERY \$50 YOU DONATE OR RAISE, YOU'LL GET ONE RAFFLE TICKET.