

## Virtual Walk Info Sheet

Together, we can raise awareness of family homelessness and the successful model of Family Promise® NNCC. We couldn't do this without you!

### 1. What is a virtual walk?

A virtual walk is a real walk, but it's on your terms! **Anytime on June 12th, you choose how and when you walk** (treadmill, park or trail, or around the neighborhood) – it's your choice! You also pick the time of when you start and stop!

This year we won't be able to all walk together, but we can still walk separately in support of Family Promise NNCC. Teams can walk together if they'd like or separately, the choice is yours. You can walk 5 miles, a mile, around your block, whatever is most convenient for you! If you're unable to participate for any reason, but still want to support Family Promise, you can simply donate as well.

On June 12th, our Development Director, Tyler Shade, will be walking down the aisle to get married! How will you walk on June 12th?

### 3. Are marketing materials available?

Yes! Multiple flyers and images designed to be shared on social media have been crafted by Family Promise staff. Visit [familypromisede.org/walk](http://familypromisede.org/walk) to access marketing materials.

### 4. Should I document my walk?

Yes! On Saturday, June 12th, 2021:

- Take a picture or video of you walking by yourself or with a small group of walkers!
- Share your pictures on Facebook and social media, tagging us @familypromisede
- Send your picture or video to your team captain or to [tyler@familypromisede.org](mailto:tyler@familypromisede.org). Tyler will post your pictures on our FB!

### 5. Will I receive a T-Shirt? Raffle Tickets?

- If you register as a walker, and donate \$30 or more to your personal page, you will receive a Highmark Walk T-shirt featuring Family Promise NNCC.
- For every \$50 you donate, you will receive a raffle ticket.

### 6. What will funds raised be used for?

All funds raised will be used to assist families experiencing homelessness move into permanent housing. Your donation will help us secure an apartment for a family!

As you know, COVID19 has exacerbated an affordable housing crisis while simultaneously weakening the job market, placing many of Delaware's families in precarious financial situations. Consequently, the demand for shelter and case management services for families experiencing homelessness has never been higher.

Your donation will help us house families experiencing homelessness in our shelters, in our community, and families currently sheltering at the Hope Center.

### 7. Will my donation be matched?

Yes! Our Executive Staff will be matching all donations up to **\$2,500!**

## Thank you for your support!

For more assistance, contact Tyler Shade  
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