Dear <<First Name>>,

Hope you’re doing well! I wanted to reach out and let you know that Family Promise of Northern New Castle County is participating in Do More 24 this year.

Do More 24 is a Statewide 24 hour day of giving designed to help Delaware non-profits raise funds and engage new donors. The event is hosted by the United Way of Delaware and Spur Impact.

Family Promise is raising funds this year to help families that have lost their housing due to the pandemic. Families still need our help as unemployment remains high and affordable housing remains scarce. If you’re interested in helping families experiencing homelessness, consider supporting Family Promise during Do More 24!

Do More 24 begins on March 3rd at 6pm, and ends on March 4th at 6pm. Any donation Family Promise receives from now, until March 4th at 6pm, will be matched! Donations can be mailed to our primary address at 2104 St. James Church Rd. Wilmington, DE 19808 or on our [website](https://www.familypromisede.org). From March 3rd 6pm to March 4th 6pm donations can be made here: [Family Promise NNCC Do More 24 Fundraiser Page.](https://www.domore24delaware.org/fundraisers/family-promise-de)

Family Promise’s Board of Directors will be matching all donations up to **$11,000!**

GGB Bearings, will also be matching all donations we receive up to **$10,000!**

I’m reaching out to you <<First Name>>, to ask if you would help raise awareness regarding this fundraiser. If you know of anyone who is interested or has been thinking about making a donation, now is the best time, as any donation will be matched! [Click here to visit our website and learn more.](https://www.familypromisede.org/domore24)

The United Way & Spur Impact will be awarding financial prizes to the non-profits that receive the most donations as part of DoMore24. The more donations we receive, the more financial prizes we will win.

**Below you will find resources to help promote this fundraise.**

[Click here to download a Do More 24 EFlyer](DM24%20EFlyer.pdf) (PDF format) (this is best used for emails)

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[Click here to download a Do More 24 Print Flyer](DM24%20Flyer%20(Flyer%20(5.5%20×%208.5%20in))%20(1).pdf)(PDF format) (this is best used for printing)

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[Click here to download Do More 24 Promotional Social Media Image 1](DM24%20Social%20Media%201.png) & [Social Media 2](DM24%20Social%20Media%202.png) (Image file, best used on Social Media) (You can post the image, with a small blurb talking about Family Promise & Do More 24).

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Madeline Goodall

Development & Marketing Director

Family Promise of Northern New Castle County

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